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Wisconsin Automobile & Truck Dealers Association

An Endorsed Service



Buying Cooperative

WATDA endorsed since 1972, Wisco Cooperative Association offers vendor direct saving opportunities on high quality equipment, products, and services. Over 500 united members across 780 locations provides national purchasing strength ensuring competitive prices on virtually everything auto and truck dealers need. Each purchase adds to the Members Annual Rebate echoing '*When you buy from Wisco you buy from yourself!*' Check out the all new www.wisco.com to apply for membership.

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