

# LAST CHANCE SCHOLARSHIP



WISCONSIN FORD DEALERS

## • SCHOLARSHIP PROGRAM 2026 •

The Foundation is committed to getting more technicians into the industry.  
Since 1992, over 2,500 scholarships have been awarded.

DEADLINE TO APPLY IS MARCH 1-APRIL 10, 2026

### FIELDS OF STUDY



Automotive



Collision Repair

### ABOUT THE SCHOLARSHIP

- Award amount is \$2,500 per semester, up to four semesters (maximum of \$10,000)
- Potential tool awards have a retail value of \$5,652
- Assistance with placement at a Ford dealer for on-the-job training

### APPLICATION PROCESS

- You are going into a scholarship eligible career and employed at a Ford dealer
  - Apply on-line
  - Deadline is March 1st - April 10th
- \*All applicants must have two or more semesters of college left to be eligible for a scholarship.



FOR MORE INFORMATION  
SCAN OR VISIT

[www.watda.org/ford-scholarship.html](http://www.watda.org/ford-scholarship.html)

The  
**FOUNDATION**  
OF THE WISCONSIN AUTOMOBILE & TRUCK DEALERS ASSOCIATION

Text or Call: 608.251.4631 For more details:  
[www.watda/foundation.org](http://www.watda/foundation.org)