



## Ford Dealership FAQ

Q: How does a student get a Ford Scholarship?

A: There are two paths for a student pursuing his/her transportation education:

- 1) They can apply through the WATDA Foundation's traditional application and screening process. There is one, maybe two application windows in a calendar year to apply.
- 2) Students currently working at a Wisconsin Ford store can be identified and sponsored for a scholarship. The WATDA Foundation assumes the dealership has implemented a rigorous set of criteria to select the worthiest student(s).

Q: How long is the Ford Scholarship good for?

A: All Ford scholarships are one-year in length and are renewable for a second and final year. IF the dealership deems the student worthy, the dealership can renew the student's scholarship for the second year.

Q: Are the Ford scholarships good for out of state colleges?

A: The easy answer is no. WATDA scholarships are only applicable for Wisconsin Technical Colleges. The exception is Ford Asset program in nearby Minnesota.

Q: As a dealership, does the Ford scholarship cost me anything?

A: Yes. The Wisconsin Ford dealers wanted the scholarship fund to be set up as a 50/50 partnership between the local dealership and the fund.

Q: How much are Ford Fund scholarship awards?

A: The maximum amount a student can be awarded is \$10,000 over two years (four semesters).

Q: Can a student be sponsored for a Ford scholarship and receive a WATDA scholarship?

A: No