



# WATDA

Wisconsin Automobile & Truck Dealers Association

*An Endorsed Service*



## ETHOS GROUP

### **F&I Products**

Your only WATDA Endorsed F & I Provider in Wisconsin.

Ethos Group partners with retail automotive dealers to promote an ethical, customer-focused approach to the sale, financing, and servicing of automobiles. We drive profits and customer retention by helping the dealership create a world-class ownership experience.

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