



2024 SkillsUSA

STATE AUTOMOTIVE - COLLISION - DIESEL CHAMPIONSHIPS

Students from across Wisconsin compete for gold medals to advance to the national competition in Atlanta, GA. We will have over 120+ students competing in all three areas.

This is your opportunity to support future technicians get into the industry.

Please contact bkindred@watda.org if you are interested in any of the following sponsorship opportunities.

April 9-10, 2024

Alliant Energy Center

Madison, WI

Event Highlights:

- The largest automotive student competition in Wisconsin
- April 9-10, 2024
- Alliant Energy Convention Center - Madison WI
- 6,000 square feet of competition space
- Approximately 120+ student competitors

Sponsorships helps the WATDA Foundation continue to host this event, provides a student scholarship, and travel stipend for the gold medal winning student to travel to Atlanta and represent Wisconsin at the national competition.

Youth Engagement

- Access to approximately 120+ youth technicians
- Competition interaction with students

Strategic Messaging

- Opportunity to share with students information about the industry

Brand Recognition

- Your logo on the WATDA SkillsUSA webpage (WATDA.org) as a supporting sponsor
- Your logo on print and event banners / signs at the event

Corporate Networking

- Ability to network with corporate sponsors, dealers, industry partner, teachers, school administrators
- Lunch will be provided Wednesday of competition
- Hospitality area for sponsors and volunteers with coffee, refreshments, and snacks

Gold Medal Sponsor

\$2,500

Silver Medal Sponsor

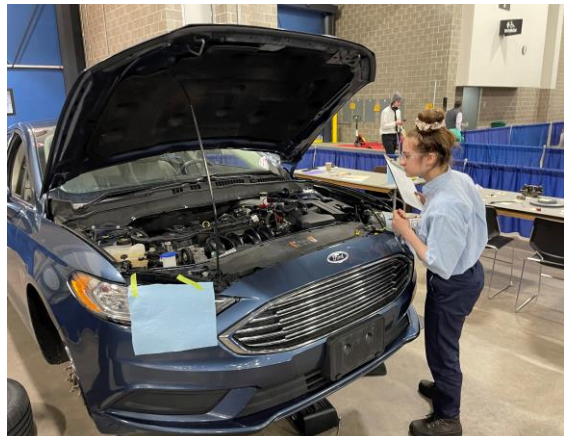
\$2,000

Bronze Medal Sponsor

\$1,500

Friend Sponsor

\$500



The Wisconsin Automobile and Truck Dealers Foundation is a 501(c)3 organization.