



2023 SkillsUSA STATE AUTOMOTIVE CHAMPIONSHIPS

Hosted by the WATDA Foundation, students from across Wisconsin compete for the state automotive championship and advance to the national competition. Each year we have approximately 60 students compete.

This is your opportunity to support future technicians get into the industry.

Please contact bkindred@watda.org if you are interested in any of the following sponsorship opportunities.

April 25 – 26, 2023

Alliant Energy Center

Madison, WI

Event Highlights:

- The largest automotive student competition in Wisconsin
- April 25 – 26, 2023
- Alliant Energy Convention Center - Madison WI
- 6,000 square feet of competition space
- Approximately 60 student competitors each year

Sponsorships helps the WATDA Foundation continue to host this event, provides a student scholarship, and travel stipend for the gold medal winning student to travel to Atlanta and represent Wisconsin at the national competition.

Youth Engagement

- Access to approximately 60 youth automotive technicians
- Competition interaction with students

Strategic Messaging

- Opportunity to share with students information about the industry

Brand Recognition

- Your logo on the WATDA SkillsUSA webpage (WATDA.org) as a supporting sponsor
- Your logo on print and event banners / signs at the event

Corporate Networking

- Ability to network with corporate sponsors, dealers, industry partner, teachers, school administrators
- Lunch will be provided Wednesday of competition
- Hospitality area for sponsors and volunteers with coffee, refreshments, and snacks

Gold Medal Sponsor

\$2,500

Silver Medal Sponsor

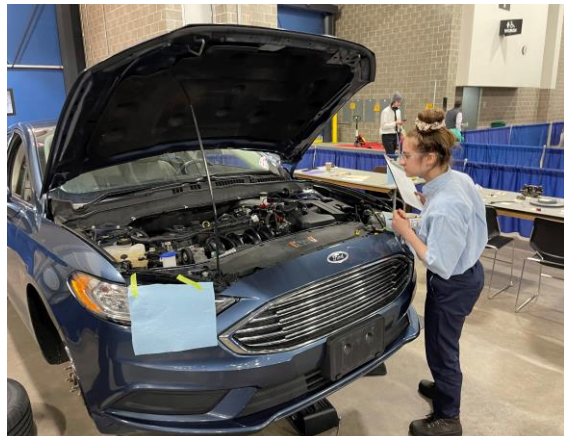
\$2,000

Bronze Medal Sponsor

\$1,500

Friend Sponsor

\$500



The Wisconsin Automobile and Truck Dealers Foundation is a 501(c)3 organization.