



WATDA

Wisconsin Automobile & Truck Dealers Association

An Endorsed Service

REG-TRAK

Vehicle Registration Reports

New Vehicle Reports

Monthly reports include cars and trucks in selected markets, indicate "pump ins", and "pump outs", and provide summary sales analysis. Also available is a unique market analysis report which shows market share by dealer and make.

Used Vehicle Reports

Available on a quarterly basis, you get makes, years and types of used vehicles sold by dealers and the private market.

We also have the capability to produce specialized reports customized to your needs. Have an idea for something you would like to see? Let us know, and we can put together a registration report to meet your needs.

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