



WATDA

Wisconsin Automobile & Truck Dealers Association

An Endorsed Service



Retail Warranty Reimbursement

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Armatus Dealer Uplift provides the industry's only fully outsourced Retail Warranty Parts & Labor Reimbursement Submission Service, and is by far the largest provider of these services in the U.S., with 13,000+ successful submissions in 50 states.

Armatus' many advantages include: proprietary software to identify your optimal parts mark up and labor rate increase; extensive knowledge of state laws and factory protocols; a staff dedicated solely to Retail Warranty Reimbursement, with over 800 years of combined automotive industry experience.

Our average client gains \$170,604 in parts and labor combined annually per store and our fees are fully contingent on your manufacturer approving your submission; meaning we walk in your shoes, and are incentivized to get you the best result as quickly as possible. Dealers have virtually no administrative burden and are assured of optimal results that are delivered with unparalleled speed and accuracy.

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